



OUR SUCCESS: TRADITION AND INNOVATION



OUR BITTER! THE BEST IN THE WORLD

A SELECTION OF UNIQUE INGREDIENTS

Enjoy it at room temperature or frozen (-20 ° C), sitting at the table at the end of a tasty dinner consumed in pleasant company, or perhaps in an armchair at any time of the day, letting your eyes and thoughts wander through delicate images. Hold it for a few seconds in your mouth to be able to perceive the different taste sensations and enhance the experience of every single sweet sip.

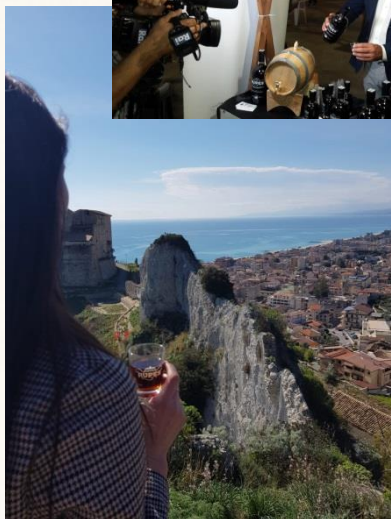


Our history

*It all began around the first half of the 19th century, at the foot of the famous Rock di Roccella Ionica, formerly known as **Anphisia**.*

In this isolated place, a young man named Vincenzo, progenitor of the Errigo family, collects medicinal herbs at the foot of the rock wall at night and distils them following the secret recipe handed down to him by his dear mother, and then sells the infusions to his most trusted friends.

One night, while he is intent on distilling, he meets Pietro, a young local lawyer, who meets nearby with other friends to discuss in the darkness of the night. They are a group of patriotic intellectuals, precursors of the Carbonari uprisings. Vincenzo, who at first is suspicious, agrees to let young people try his infusion, without ever asking what they talked about during those meetings. Sometimes in the distance he hears Pietro calling the liqueur "Rupes", while, together with his friends, he raises his glass exclaiming "Long live freedom", "Long live the Fatherland".



Shortly thereafter, Pietro and his friends were publicly executed. Vincenzo, unable to give an explanation to those dead and frightened by what happened, stops producing the Rupes, jealously guarding the secret of those nocturnal encounters

*Several years pass and, before dying, he decides to tell everything to her son, snatching him a promise: **The amaro recipe will have to be handed down** and the story of those patriotic meetings will have to remain a secret for at least a century.*

For four generations the Errigo family has handed down the ancient recipe, keeping the promise made to the progenitor Vincenzo and only today tells the story of Pietro and his friends and of the bitter Rupes to the cry of "Long live the freedom, Long live the homeland".

The Errigo family, entrepreneur in the food & beverage sector, wanted to revive the ancient recipe of Amaro Rupes, driven by the desire to offer a genuine product, the result of seasonality and the fruits that nature gives.



OUR SPIRITS



OUR COMPLETE LINE OF SPIRITS

- Amaro RUPES
- Amaro Rupes GOLD
- Amaro RUPES Black EDITION
- Amaro Rupes Red
- Rupes White cream liqueur
- GIN Principum :
 - Flavored Bergamot and Chilli
 - Smooth
- Grappa Hiberna :
 - White
 - Barrique
 - Stravecchia





Products

AMARO RUPES – Gold Medal America Awards 2020

DRINK RESPONSIBLY

EVERYDAY PLEASURE



The Italian digestive bitter with an intense and refined flavor, obtained from the infusion of herbs and aromatic roots

TASTING NOTE

" Classic in the sense of smell and taste, with hints of herbs leaves a composite softness on the palate. Hints of **licorice** and **ginger chocolate** and a contained bitterness make this Amaro rich and tempting "

OUR ADVICE



*' Excellent as an **aperitif** and **after a meal** it is appreciated as an extended drink with soda water and ice''*

*'Particularly appreciated with **dried** or **seasonal fruit**'*





Products

AMARO RUPES GOLD World's Best Herb Liqueur 2021

DRINK RESPONSIBLY



**Silk-screed-printed
alloy label**

LIMITED EDITION



***Orange predominates in the aroma,
the integration of sweet and bitter is
very well expressed. A simple but
very well executed profile***

TASTING NOTE

“Structured to the nose and taste,
intense amber colour, fresh and
herbaceous notes with **citrus**
undertones that enhance the aromatic
hints. Matured in **oak barriques**”

OUR ADVICE

*“It is a bitter to be enjoyed after dinner,
at room temperature or chilled.”*

*“Intriguing served in a tumbler with ice
and a **sprig of rosemary**.”*

“Simply incredible for mixology:

***Rupes Tonic,
Rupes Americano
Rupes Spritz.”***





Products

AMARO RUPES BLACK EDITION- Silver Medal Spirits Selection

DRINK RESPONSIBLY

LIMITED EDITION

Silk-scree-printed
alloy label



TASTING NOTE

"Amber yellow colour with brick reflections, heady on the nose with notes of **undergrowth and medicinal herbs, tamarind, liquorice and dark spices**. Full, deep flavour. Unmistakable"

OUR ADVICE

*Best served chilled or "on the rocks" in a **low tumbler**, for a different kind of after-dinner relaxation*

A limited edition of the classic Rupes bitter, the black edition is distinguished by its dark bottle and screen-printed label in platinum and gold alloy



*Excellent **ice cream affogato**, easy to prepare and perfect in any season*



Products

AMARO RUPES RED WITH BERGAMOT AND CHILLI

DRINK RESPONSIBLY



TASTING NOTE

' Amber-yellow in colour with brick red highlights, heady on the nose with notes of BERGAMOT AND CHILLI, full, deep taste. Warm and unmistakable''

OUR ADVICE

*Best served chilled or "**on the rocks**" in a **low tumbler**, for a different kind of after-dinner relaxation*



Also excellent at room temperature in autumn and winter

The black base edition is characterised by the matt bottle and the screen-printed label with red logo.



Products

AMARO RUPES WHITE- CREAM LIQUEUR

DRINK RESPONSIBLY



Rupes bitter cream with a taste you don't expect. Silk-screen printed frosted glass bottle. 100% Italian cream

TASTING NOTE

"Rupes cream with a bitter taste enhancing medicinal herbs and liquorice root. Full, deep and smooth taste on the finish."

OUR ADVICE

Best served chilled or on the rocks in a low tumbler; pair with fresh seasonal fruit



Excellent ice cream affogato, simple to prepare and perfect in any season surprising contrast of sweet and bitter



Products

GIN PRINCIPUM – LUXURY PREMIUM GIN With Bergamot and Calabrian chilli infusion

DRINK RESPONSIBLY



TASTING NOTE

' Transparent in colour with straw hues, a riot of aromas deriving from the citrusy, persistent flavour of **bergamot** blended with the strong taste of **chilli**. Taste, warm, dry, enveloping.'

A winning combination of high-altitude spring waters from the Dolomites and the delicacy of Calabrian products, a Prince of the category gin with juniper berries left to macerate for 4 months in grain alcohol

OUR ADVICE



*Perfect to **drink straight**; great for advanced mixers. The classic Gin Tonic never goes out of style*

GRAPPA HIBERNA WHITE

DRINK RESPONSIBLY



*Grappa made in small bain-marie stills
from selected fresh pomace, in its
White version*

TASTING NOTE

“Colourless, with a delicate fragrance
and a **dry, frank, gentle, clean taste**
with a fruity note”

OUR ADVICE

*Classic but always successful pairing
with **Nicaragua 70% chocolate***



*Try the combination with
**cheeses with strong,
spicy flavours***

GRAPPA HIBERNA BARRICADE

DRINK RESPONSIBLY



Grappa made in small bain-marie stills from selected fresh pomace, in its barrel-aged version in oak barrels for at least 24 months

TASTING NOTE

“Straw yellow in color, with ethereal and noble aromas enhanced by long aging in oak. **Soft, delicate and round** palate. Bouquet of great complexity”

OUR ADVICE



*Classic but always successful pairing with **75% dark chocolate***



Products

GRAPPA HIBERNA EXTRAVECCHIA BEST GRAPPA IN THE WORLD 2022

DRINK RESPONSIBLY



*Grappa made in small bain-marie stills
from selected fresh pomace, in its
barrel-aged version in oak barrels for at
least 36 months*

TASTING NOTE

‘Deep amber in color, with ethereal and noble scents enhanced by **long aging in oak**. Soft, round, complex and **harmonious palate**. Ample and enveloping bouquet with **hints of vanilla**’

OUR ADVICE



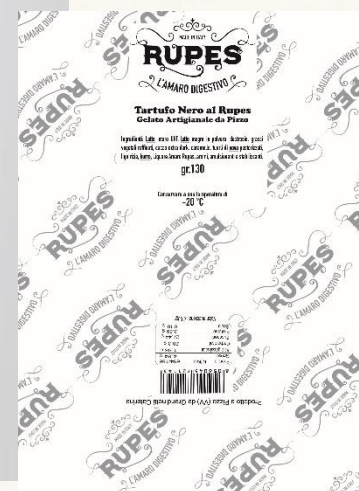
*Classic but always
successful pairing with
90% dark chocolate*

ARTISAN TARTUFO OF PIZZO...GELATO with RUPES



**Tartufo artigianale di
Pizzo al Rupes**

Dall'incredibile incontro tra l'eccellenza artigiana della gelateria di Pizzo ed il Miglior Liquore al Mondo





Mixology

OUR COCKTAILS ...with RUPES

*Our award-winning **Amaro Rupes GOLD** in its incredible mixology :*

DRINK RESPONSIBLY



RUPES TONIC

1/3 RUPES
2/3 TONIC WATER
LIME

RUPES SPRITZ

1/4 RUPES
2/4 PROSECCO
1/4 SODA



DRINK RESPONSIBLY



RUPES AMERICANO

1/4 RUPES
1/4 VERMOUTH,
1/4 RED BITTER,
1/4 SODA

... and many more ...



Awards

WORLD LIQUEUR AWARDS



- For the second time, the **WORLD LIQUEUR AWARDS** honors house Rupes. The international jury of the coveted award recognized last year the **"Gold"** of the World Liqueur Awards to Rupes Amaro and two awards for 2021: the World's Best Herbal and the Best Italian Herbal with the following tasting note: **"Orange predominant in the aroma, the integration between sweet and bitter is very well expressed. A simple but very well executed profile"**; thus the top step of the podium worldwide.

- The jury, reprimanded the classic and **"well-executed"** soul of Calabrian Amaro that is rooted in centuries of Calabrian "spirit" tradition.

- Rupes Gold** tells the story of a territory and its excellences starting with the products of nature that are naturally born and genuinely grown. Thirty Calabrian officinal and aromatic herbs make this unique and pleasant alchemy between bitter, spicy and lovable herbaceous notes. The old artisanal method of cold maceration of the ingredients, including wild fennel, Calabrian licorice roots and bay leaves, and a citrus note of bitter Calabrian orange are still used to prepare Rupes Gold and then left to age in **oak barrels**.





Awards: latest news

Last award received in December 2021



Rupes Black Edition received a total of **80.83** points out of 100. Numerical attribution that abundantly rewards the made-in-Italy soul of the bitter.

The impressions of the international judges: visually, Rupes Black Edition, is clear, vivid, amber in color; the nose is intense and fragrant with floral, citrus, ginger, chocolate notes and a balsamic touch. The palate is very refined. The many herbal components combine with the delicate sensation of bitterness. Perfect balance really pleasant. Great harmony between bitterness and sweetness.

The jury composed of tasters from Belgium, Germany, Italy, Peru and Spain conclude the inspection by putting black on white: **long and layered structure make Rupes Black Edition an exciting product. Remarkable complexity, delicate sweetness and bitterness prevail on the finish.**



*Follow us on **social media** as well to keep up to date with our products, news and all news about us:*



<https://www.facebook.com/amarorupes/>



<https://www.instagram.com/rupestamaro/>

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